

## **Press Release**

# BYK honored as "Innovation Company of the Year" by Ringier

**Wesel, June 13, 2023** – Every year, the "Ringier Technology Innovation Award" recognizes the most innovative products as well as the most innovative company of the year.

On May 31 this year, BYK received the prestigious "Innovation Company of the Year" award in Shanghai in recognition of the company's commitment to differentiated and pioneering solutions. This is the second time that BYK has received this prestigious distinction since 2017.

In addition, BYK's new-style non-dusting associative thickeners RHEOBYK-7650, RHEOBYK-7670, and RHEOBYK-7690 stood out, winning the "**Technology Innovation Award**" for their excellent product properties covering the entire shear range and for being environmentally friendly. The two awards were handed over in person to Dr. Jia Cheng, R&D Surface Lab Manager, and Becky Zhang, Head of Decorative Coatings Lab in China.



Dr. Jia Cheng receives one of the two Ringier Awards on behalf of BYK Click on the image to obtain a printable file.

RHEOBYK-7650, RHEOBYK-7670, and RHEOBYK-7690 are solid associative thickeners based on HEUR technology with a unique delivery form. They are supplied as flakes, which prevent dust formation, and can still be perfectly incorporated directly or via a pregel. Furthermore, the solid delivery form means that they do not require the addition of biocides to prevent microbial infestation and that they are eco-friendly. Due to their excellent product properties, RHEOBYK-7650, RHEOBYK-7670, and RHEOBYK-7690 are

### Date

June 13, 2023

# Page

1/1

### Contact

Julia Kleist Communications & Digital Marketing Tel +49 281 670-25008 Julia.Kleist@altana.com

Sven Kremser Head of Communications & Digital Marketing Tel +49 281 670-25050 Sven.Kremser@altana.com

### BYK-Chemie GmbH

Abelstrasse 45 46483 Wesel Germany Tel +49 281 670-0 Fax +49 281 65735 info@byk.com www.byk.com



## **Press Release**

recommended for use in a wide range of coatings applications as well as in adhesives and sealants.

The world is changing rapidly. This also applies in particular in the coatings market, with the shift from solvent-based to water-based coatings as a result of the long-term trend towards greener products. More than 50 percent of BYK's research and development activities focus on additives that help customers formulate environmentally friendly products.

BYK is a leading global supplier of specialty chemicals. The company's innovative additives and differentiated solutions optimize product and material properties as well as production and application processes. Amongst other things, BYK additives improve scratch resistance and surface gloss, the mechanical strength or flow behavior of materials, and properties such as UV- and light stability or flame retardancy. In the field of quality assurance, BYK's measuring and testing instruments serve to effectively assess appearance and physical properties.

The company's customers include manufacturers of coatings and printing inks, plastics, adhesives and sealants, as well as cleaners, floor coatings, and lubricants. BYK additives are also successfully used in the construction chemistry, oil and gas, and foundry industries.

BYK has a global network of subsidiaries and operates production sites in Germany (Wesel, Kempen, Moosburg, Schkopau, Geretsried), the Netherlands (Deventer, Denekamp, Nijverdal), and the UK (Widnes), in the USA (Wallingford, Chester, Gonzales, Louisville, Earth City and Pompano Beach), and in China (Shanghai, Tongling).

The company is part of the ALTANA Group and employs a workforce of more than 2,500 people worldwide.

This press release is also available on the Internet at www.byk.com/press.

June 13, 2023

Page

2/2