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# **Press Release**

## BYK personal care additives for the cosmetics industry

**Wesel, January 03, 2024** – The care applications section of the specialty chemicals expert BYK has expanded its portfolio. Besides its home care and industrial and institutional products, already familiar under the brand name PURABYK, BYK now also has a range of additives on offer as of January 1, 2024 for the personal care industry.



BYK additives are hugely varied and versatile, improving the most widely diverse of formulation systems. They stabilize particles and active substances in skin care, sun protection, antiperspirants, color cosmetics, and other products. They control flow behavior, influence product stability, display absorptive, matting, and binding properties, and they result in a particularly pleasant skin sensation. The portfolio further contains a selection of additives for natural cosmetics that are in compliance with the specifications of COSMOS and/or NATRUE.

Discover an overview as well as application recommendations for interesting effects in our personal care applications at <u>byk.com/personalcare</u>.

BYK is a leading global supplier of specialty chemicals. The company's innovative additives and differentiated solutions optimize product and material properties as well as production and application processes. Amongst other things, BYK additives improve scratch resistance and surface gloss, the mechanical strength or flow behavior of materials, and properties such as UV- and light stability or flame retardancy. In the field of quality assurance, BYK's measuring and testing instruments serve to effectively assess appearance and physical properties.

BYK Care Applications also offers solutions for personal care, home care and I&I. In these segments, BYK additives optimize rheology and are effective in deodorants, skincare applications such as creams and hair care products. They also help to protect surfaces and regulate gloss and matte finishes.

BYK has a global network of subsidiaries and operates production sites in Germany (Wesel, Kempen, Moosburg, Schkopau, Geretsried), the Netherlands (Deventer, Denekamp, Nijverdal), and the UK (Widnes), in the USA (Wallingford, Chester, Gonzales, Louisville, Earth City, and Pompano Beach), and in China (Shanghai, Tongling). The company is part of the ALTANA Group and employs a workforce of more than 2,500 people worldwide.

This press release is also available on the internet at byk.com/press.

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