

## **Starting point formulation** – Hair pomade – perfectly matte

Easy to apply oil based hair pomade with PURABYK-P 5541 SATIN providing a matte casual look and a strong but flexible hold. This pomade contains nourishing oils and is especially designed for short hair styles.

## **Formulation**

Phase	Tradename	INCI	Supplier	Function	Dosage (%)
A	Kahlwax 8104 Beeswax	Cera Alba	Kahl	Consistency providing agent	6.00
	KahlComplex 6421 Supersoft	Bis-Diglyceryl Polyacyladipate-2	Kahl	Consistency providing agent	4.00
	Kahlwax 6290 Berry	Rhus Verniciflua Peel Cera	Kahl	Consistency providing agent	4.00
	KahlJelly 7235 WOA Natural	Ricinus Communis Seed Oil, Cera Alba, Copernicia Cerifera Cera, Ascorbyl Palmitate, Tocopherol, Helianthus Annuus Seed Oil	Kahl	Emollient	77.00
	Hydriol PGO	Polyglyceryl-4 Oleate	Hydrior	Rheology modifier	2.00
В	PURABYK-P 5541 SATIN	Bentonite	BYK	Mattifying agent	7.00
Total					100.00

## Instructions (manufacturing procedure)

- Melt phase A at 90–95 °C. Add phase B and homogenize for 1 min.
- Cool to 60 °C under stirring and pour into packaging.

## Characteristic data

- Appearance: light rose, high viscous.
- Storage stability: 3 months at 40 °C.

PURABYK-P 5541 SATIN is a non-activated phyllosilicate offering a matte effect on hair.

STARTING POINT FORMULATION PC-SF 11

A member of **C ALTANA** 



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