Starting point formulation – Deo roll-on – gentle freshness

Refreshing gel-based deo roll-on with skin calming properties and a nice sensorial profile. GELWHITE-H XR stabilizes the formulation and offers a humidity absorbing effect.

Formulation

| Phase | Tradename | INCI | Supplier | Function | Dosage (%) |
|-------|------------------------|--|---------------|-------------------|------------|
| A | Water | Aqua | | Carrier | 94.10 |
| | GELWHITE-H XR | Bentonite | ВҮК | Rheology modifier | 1.80 |
| | Xanthan Gum FFPC | Xanthan Gum | Jungbunzlauer | Rheology modifier | 0.70 |
| | dermosoft decalact deo | Sodium Caproyl/Lauroyl Lactylate, Triethyl Citrate, Salvia Officinalis Oil | Evonik | Active | 0.50 |
| | Bisabolol | Bisabolol | BASF | Active | 0.10 |
| | Panthenol | Panthenol | BASF | Active | 1.00 |
| | Nivas Men DF | Parfum | Bell | Fragrance | 0.20 |
| | Dehyton K | Cocamidopropyl Betaine | BASF | Solubilizer | 0.60 |
| | Rokonsal BDIH | Benzyl Alcohol, Glycerin, Benzoic Acid, Sorbic Acid | Ashland | Preservative | 1.00 |
| Total | | | | | 100.00 |

Instructions (manufacturing procedure)

- Disperse GELWHITE-H XR with xanthan gum in water and stir well until homogenous (10 min at 6,500 rpm, ultra turrax).
- Then add all other ingredients one after the other under stirring (500 rpm)
- Finally adjust the pH value with citric acid to 4.5.

Characteristic data

- Appearance: low viscous deo roll-on formulation, light colored, free flowing.
- pH: 4.5.
- Storage stability: 3 months at 40 °C.

GELWHITE-H XR is a

high-purity natural phyllosilicate offering excellent anti-settling, stabilizing and absorbing properties.

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STARTING POINT FORMULATION PC-SF 9

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This issue replaces all previous versions.